2018 ADVERTISING OPPORTUNITIES CALENDAR

JAN.
- Business Breakfast (1) Event 1/24
- Maine Voices Live (1) Event 1/30

FEB.
- Valentine's Day Themedd issue MaineToday Mag. 2/8
- Like a Boss (1) Event 2/9
- Maine Engineers Week Special Section Standalone 2/18
- Presidents Day Automotive Event Automotive 2/17-2/18
- Business Breakfast (2) Event 2/28

MAR.
- Maine Restaurant Week Themedd issue MaineToday Mag. 3/1
- America East Special Section Standalone 3/2
- Maine Voices Live (2) Event 3/6
- St. Patricks Day Themedd issue MaineToday Mag. 3/15
- Source Awards Special Section Event 3/18
- Spring Events Themedd issue MaineToday Mag. 3/22
- Islandport Magazine (Spring issue) Special Magazine Standalone 3/25
- Summer Camps Special Section Standalone 3/25

APR.
- Portland Downtown District Guide Special Section Standalone 4/1
- Source Annual Awards Event 4/4
- Business Breakfast (3) Event 4/11
- Meet the Sea Dogs Banner Pages Sports 4/13
- Sea Dogs 25th Anniversary Standalone 4/15
- Maine Voices Live (3) Event 4/24
- Spring Home Improvement Special Section Standalone 4/26
- Source: Getting Your Garden Ready Banner Pages Source 4/29
- Waterfront Properties Special Section Standalone 4/29

MAY
- Like a Boss (2) Event 5/4
- Nurses Week Banner Pages Local 5/8 & 5/9
- Business Breakfast (4) Event 5/16
- Summer Arts Preview Themedd issue Audience 5/20
- Summer in Southern Maine Mag. Special Magazine 5/23
- Summer Concerts Preview Themedd issue MaineToday Mag. 5/24
- Waterfront Properties Special Section Standalone 5/27
- Maine Today Travel Magazine (Memorial Day Edition) Special Section Standalone 5/27
- Summer Dining Themedd issue MaineToday Mag. 5/31

JUNE
- Graduates To Watch Cover Feature 6/3
- Maine Voices Live (4) Event 6/5
- Old Port Festival Guide Themedd issue MaineToday Mag. 6/7
- Islandport Magazine (Summer issue) Special Magazine 6/17
- Summer Events Themedd issue MaineToday Mag. 6/21
- Waterfront Properties Special Section Standalone 6/24
- Varsity Maine High School Sports Awards Event 6/26

JULY
- Varsity Maine High School Sports Special Section Standalone Sports 7/1
- Maine Today Travel Magazine (July 4th edition) Special Section Standalone 7/1
- Yarmouth Clam Festival Themedd issue MaineToday Mag. 7/19

AUG.
- Beach to Beacon - Results Special Section Standalone N/S
- Maine Voices Live (5) Event 8/28

SEPT.
- Fall Arts Preview Special Section Audience N/S
- Maine Today Travel Magazine (Labor Day edition) Special Section Standalone N/S
- Apple Picking Themedd issue MaineToday Mag. N/S
- Like a Boss (3) Event N/S
- Islandport Magazine Special magazine Standalone N/9
- Career Dev. & Job Fair Event Special Section Standalone N/12
- Fall Fairs Themedd issue MaineToday Mag. N/13
- Vacation Properties & Second Homes Special Section Standalone N/16
- Fall Events Themedd issue MaineToday Mag. N/20
- Maine Voices Live (6) Event N/25
- Fall Theater Preview Themedd issue MaineToday Mag. N/27
- Fall Home Improvement Special Section Standalone N/27
- Source: Preparing For Winter Themedd issue Source N/30

OCT.
- Business Breakfast (5) Event 10/3
- National Credit Union Week Special Section Standalone 10/18
- Halloween Themedd issue MaineToday Mag. 10/25
- Voters’ Guide Special Section Standalone 10/29
- Maine Voices Live (7) Event 10/30

NOV.
- Like a Boss (4) Event 11/2
- Veterans Day Special Section Standalone 11/11
- Christmas In Southern Maine Mag. Special Magazine 11/15
- Islandport Magazine Winter Issue Special magazine Standalone 11/18
- Holiday Arts Preview Themedd issue Audience 11/18
- Holiday Gift Guide Special Section Standalone 11/22
- Mainer’s to be Thankful For Cover Feature 11/22
- Small Business Saturday Banner Pages Maine Today Mag. & Local 11/22 & 11/25
- Holiday Events Preview Themedd issue MaineToday Mag. 11/22
- Business Breakfast (6) Event 11/28

DEC.
- Maine Voices Live (6) Event 12/4
- Holiday Gift Guide Too Special Section Standalone 12/13
- New Years Preview Themedd issue Maine Today Mag. 12/27
- Mainer’s of the Year Cover Feature 12/30
- Photos of the Year Special Section Standalone 12/30

To place your ad or for more information, call Barbara Bock, VP of Advertising, at 207.791.6206 or reach her via email at bbock@pressherald.com